



West Angeles  
COMMUNITY DEVELOPMENT CORPORATION

# ENTREPRENEURIAL TRAINING COURSE

## MONEYSMART FOR SMALL BUSINESS

Benefits of Financial Management • Financial Management Personal Assessment  
Budgeting • Using Financial Management Software • Recordkeeping  
Profit & Loss Statement • Balance Sheet • Financial Projections • Cash Flow Statement  
Case Study • Negotiating with Vendors • Banking Services • Start-Up Costs  
Business Financing and More!

- Knowledge & skills to start & grow your business
- Develop a marketing strategy through research
- Learn how to secure start-up or growth capital
- Complete your business plan within the 4 week course

## 1 SATURDAY ORIENTATION / 3 TUESDAY SESSIONS

LOCATION: West Angeles CDC | 6028 Crenshaw Blvd. | Los Angeles, CA 90043

**6:00 P.M. - 8:30 P.M.**

Weekly Tuesday Session Dates: August 11, 15, 22

**\*ORIENTATION SESSION:**

**Saturday, August 5, 2017**

8:00 A.M. - 4:30 P.M.

*\*All classes are MANDATORY*

**Tuition: FREE**  
**Training Manual**  
**and Materials: \$59**

REGISTER ONLINE at  
[www.westangelescdc.org/  
calendar](http://www.westangelescdc.org/calendar)  
FOR MORE INFORMATION  
Email:  
[economicdevelopment  
@westangelescdc.org](mailto:economicdevelopment@westangelescdc.org)  
Call: (323) 751-3440 Ext. 42

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