

Karim Webb is a twenty-five year veteran of the restaurant industry. In his current position as Co-Owner and Operations Partner of PCF Restaurant Management, a Los Angeles based franchisee of Buffalo Wild Wings; he uses his expertise to oversee the development and operations for each restaurant.

Karim was exposed to the restaurant business at an early age. As a teen, working at one of his parents' McDonald's restaurants, he was trained on all aspects of restaurant operations.

Later, while attending Morehouse College in Atlanta, GA, Karim worked for the McDonald's Corporation matriculating from Assistant Manager to Multi-Unit Supervisor. He successfully completed the McDonald's training program and became an approved McDonald's Franchisee.

In 2007, looking to apply his restaurant expertise to another brand, he became the Operating Partner of PCF Restaurant Management. With his leadership, the Buffalo Wild Wings franchisee group has successfully opened three restaurants in the Los Angeles area, with three more in development.

All three locations (Baldwin Hills, Carson, and Torrance) have consistently outpaced regional and national sales trends within the industry and have produced double-digit sales increases. The Baldwin Hills location was recognized for achieving the highest sales percentage increase of any Buffalo Wild Wings in 2012, 2013 and 2014 respectively and his newest location in Carson is on pace to do the same.

Beyond McDonald's and Buffalo Wild Wings, Karim is on the Board of Corporate Advisor's for the Brotherhood Crusade, is Co-Chairman of the California Community Foundation's BLOOM Advisor Council, as well as a Special Advisor to the Multicultural Foodservice & Hospitality Alliance (MFHA), an educational non-profit that helps companies maximize their ROI by engaging diverse cultural groups through Cultural Intelligence. Webb, also currently serves as Foundation Vice-Chairman of Greater Los Angeles African-American Chamber of Commerce (GLAACC), Chairman of the Los Angeles Southwest College Foundation, and is a Board member of the LA Kitchen and Living Through Giving: Hashtag Lunchbag.

Additionally, Karim promotes leadership development within the hospitality industry. His focus is helping entry-level Team Members activate possibility in their lives by "exercising their muscle of excellence." Webb also recently appointed to the Franchisee Advisory Council, Marketing Sub-Committee & Diversity & Inclusion Council at Buffalo Wild Wings Corporate.